

**INVOICE NO.**

EN5581455

**INVOICE DATE**

11/27/2016

**BILL CYCLE**

201611

**INVOICE DUE DATE**

12/25/2016

GREAT AMERICAN MEDIA  
1010 WISCONSIN AVENUE  
Suite 800  
Washington, DC 20007

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
GREAT AMERICAN MEDIA	GREATAMERICA	DCCC	P96696

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN11870165	Philadelphia	TV	\$8,637.00	96	96

**INVOICE NOTES**

Gross Advertising Total	\$8,637.00
Agency Commission	(\$1,295.55)
Rep Commission	(\$954.42)
<b>Net Advertising Total</b>	<b>\$6,387.03</b>

**Terms:** Net 30 Days  
**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

**INVOICE NO.**

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## AFFIDAVIT

**Product:** 17  
**Estimate No:** 4693  
**Campaign No:**

**Comcast Order No:** EN11870165  
**TIM Est No:** 690934  
**AE Name:** NCC - Rich, Lauren

**Market:** Philadelphia  
**Contract Type:** Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1599451	D3C16PA08T08H AGENDA	Central Bucks Zone/0901, Lower Bucks County Zone/3157, Upper Bucks Zone/0262	CNN, NFLN	3	\$226.00
NW1599809	D3C16PA08T09H CHARACTER	Central Bucks Zone/0901, Lower Bucks County Zone/3157, Upper Bucks Zone/0262	AMC, BRVO, CMDY, CNN, DISC, ESP2, ESPN, FOOD, FRFM, FX, HGTV, HIST, MNBC, NFLN, SPK, TBSC, TLC, TNT, TRAV, USA	93	\$8,411.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
AMC	Central Bucks Zone/0901	NW1599809	1	\$53.00
AMC	Lower Bucks County Zone/3157	NW1599809	1	\$79.00
BRVO	Central Bucks Zone/0901	NW1599809	1	\$69.00
BRVO	Lower Bucks County Zone/3157	NW1599809	1	\$158.00
BRVO	Upper Bucks Zone/0262	NW1599809	1	\$62.00
CMDY	Central Bucks Zone/0901	NW1599809	1	\$32.00
CMDY	Lower Bucks County Zone/3157	NW1599809	1	\$58.00
CMDY	Upper Bucks Zone/0262	NW1599809	1	\$29.00
CNN	Central Bucks Zone/0901	NW1599809	4	\$218.00
CNN	Lower Bucks County Zone/3157	NW1599451	1	\$126.00
CNN	Lower Bucks County Zone/3157	NW1599809	3	\$415.00
CNN	Upper Bucks Zone/0262	NW1599451	1	\$84.00
CNN	Upper Bucks Zone/0262	NW1599809	3	\$128.00
DISC	Central Bucks Zone/0901	NW1599809	1	\$53.00
DISC	Upper Bucks Zone/0262	NW1599809	1	\$62.00
ESP2	Central Bucks Zone/0901	NW1599809	1	\$32.00
ESP2	Lower Bucks County Zone/3157	NW1599809	3	\$122.00
ESP2	Upper Bucks Zone/0262	NW1599809	1	\$36.00
ESPN	Central Bucks Zone/0901	NW1599809	2	\$164.00
ESPN	Lower Bucks County Zone/3157	NW1599809	2	\$371.00
ESPN	Upper Bucks Zone/0262	NW1599809	1	\$79.00
FOOD	Central Bucks Zone/0901	NW1599809	1	\$75.00
FOOD	Lower Bucks County Zone/3157	NW1599809	1	\$185.00
FOOD	Upper Bucks Zone/0262	NW1599809	1	\$40.00
FRFM	Central Bucks Zone/0901	NW1599809	1	\$53.00
FRFM	Lower Bucks County Zone/3157	NW1599809	1	\$132.00
FX	Central Bucks Zone/0901	NW1599809	1	\$64.00

FX	Lower Bucks County Zone/3157	NW1599809	1	\$158.00
FX	Upper Bucks Zone/0262	NW1599809	1	\$69.00
HGTV	Central Bucks Zone/0901	NW1599809	2	\$186.00
HGTV	Lower Bucks County Zone/3157	NW1599809	2	\$415.00
HGTV	Upper Bucks Zone/0262	NW1599809	1	\$117.00
HIST	Central Bucks Zone/0901	NW1599809	1	\$74.00
HIST	Lower Bucks County Zone/3157	NW1599809	1	\$185.00
HIST	Upper Bucks Zone/0262	NW1599809	2	\$124.00
MNBC	Central Bucks Zone/0901	NW1599809	4	\$187.00
MNBC	Lower Bucks County Zone/3157	NW1599809	4	\$463.00
MNBC	Upper Bucks Zone/0262	NW1599809	3	\$176.00
NFLN	Central Bucks Zone/0901	NW1599451	1	\$16.00
NFLN	Lower Bucks County Zone/3157	NW1599809	1	\$36.00
NFLN	Upper Bucks Zone/0262	NW1599809	1	\$21.00
SPK	Central Bucks Zone/0901	NW1599809	1	\$16.00
SPK	Lower Bucks County Zone/3157	NW1599809	1	\$54.00
SPK	Upper Bucks Zone/0262	NW1599809	1	\$36.00
TBSC	Central Bucks Zone/0901	NW1599809	2	\$231.00
TBSC	Lower Bucks County Zone/3157	NW1599809	1	\$343.00
TBSC	Upper Bucks Zone/0262	NW1599809	1	\$139.00
TLC	Central Bucks Zone/0901	NW1599809	2	\$56.00
TLC	Lower Bucks County Zone/3157	NW1599809	3	\$178.00
TLC	Upper Bucks Zone/0262	NW1599809	3	\$86.00
TNT	Central Bucks Zone/0901	NW1599809	3	\$249.00
TNT	Lower Bucks County Zone/3157	NW1599809	3	\$592.00
TNT	Upper Bucks Zone/0262	NW1599809	1	\$60.00
TRAV	Central Bucks Zone/0901	NW1599809	1	\$27.00
TRAV	Lower Bucks County Zone/3157	NW1599809	1	\$16.00
USA	Central Bucks Zone/0901	NW1599809	3	\$296.00
USA	Lower Bucks County Zone/3157	NW1599809	3	\$768.00
USA	Upper Bucks Zone/0262	NW1599809	3	\$284.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-31-16	AMC	Central Bucks Zone/0901	8:48PM	D3C16PA08T09H CHARACTER	Halloween 5: The Revenge of Michael Myers	30	87	\$53.00	
10-31-16	BRVO	Central Bucks Zone/0901	10:37PM	D3C16PA08T09H CHARACTER	Yours, Mine or Ours	30	89	\$69.00	
10-31-16	CMDY	Central Bucks Zone/0901	9:31PM	D3C16PA08T09H CHARACTER	South Park	30	92	\$32.00	
10-31-16	CNN	Central Bucks Zone/0901	7:47AM	D3C16PA08T09H CHARACTER	New Day	30	98	\$51.00	
10-31-16	CNN	Central Bucks Zone/0901	1:49PM	D3C16PA08T09H CHARACTER	Wolf	30	99	\$37.00	
10-31-16	CNN	Central Bucks Zone/0901	6:20PM	D3C16PA08T09H CHARACTER	The Situation Room With Wolf Blitzer	30	100	\$56.00	
10-31-16	CNN	Central Bucks Zone/0901	9:33PM	D3C16PA08T09H CHARACTER	Anderson Cooper 360	30	101	\$74.00	
10-31-16	DISC	Central Bucks Zone/0901	7:24PM	D3C16PA08T09H CHARACTER	Street Outlaws	30	104	\$53.00	
10-31-16	ESP2	Central Bucks Zone/0901	9:55PM	D3C16PA08T09H CHARACTER	2016 World Series of Poker	30	107	\$32.00	
10-31-16	ESPN	Central Bucks Zone/0901	11:31AM	D3C16PA08T09H CHARACTER	SportsCenter	30	112	\$65.00	
10-31-16	ESPN	Central Bucks Zone/0901	7:01PM	D3C16PA08T09H CHARACTER	Monday Night Countdown	30	113	\$99.00	
10-31-16	FOOD	Central Bucks Zone/0901	9:54PM	D3C16PA08T09H CHARACTER	Halloween Baking Championship	30	116	\$75.00	
10-31-16	FRFM	Central Bucks Zone/0901	8:21PM	D3C16PA08T09H CHARACTER	Addams Family Values	30	119	\$53.00	
10-31-16	FX	Central Bucks Zone/0901	11:47PM	D3C16PA08T09H CHARACTER	Hotel Transylvania	30	122	\$64.00	
10-31-16	HGTV	Central Bucks Zone/0901	5:46PM	D3C16PA08T09H CHARACTER	House Hunters Renovation	30	126	\$80.00	
10-31-16	HGTV	Central Bucks Zone/0901	11:18PM	D3C16PA08T09H CHARACTER	Tiny House Hunters	30	127	\$106.00	
10-31-16	HIST	Central Bucks Zone/0901	8:15PM	D3C16PA08T09H CHARACTER	American Pickers	30	130	\$74.00	
10-31-16	MNBC	Central Bucks Zone/0901	6:55AM	D3C16PA08T09H CHARACTER	Morning Joe	30	136	\$44.00	
10-31-16	MNBC	Central Bucks Zone/0901	9:17AM	D3C16PA08T09H CHARACTER	MSNBC Live	30	137	\$31.00	
10-31-16	MNBC	Central Bucks Zone/0901	5:57PM	D3C16PA08T09H CHARACTER	MTP Daily	30	138	\$48.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-31-16	MNBC	Central Bucks Zone/0901	7:57PM	D3C16PA08T09H CHARACTER	Hardball With Chris Matthews	30	139	\$64.00	
10-31-16	NFLN	Central Bucks Zone/0901	10:13PM	D3C16PA08T08H AGENDA	The Timeline	30	142	\$16.00	
10-31-16	SPK	Central Bucks Zone/0901	8:57PM	D3C16PA08T09H CHARACTER	The Last House on the Left	30	145	\$16.00	
10-31-16	TBSC	Central Bucks Zone/0901	4:01PM	D3C16PA08T09H CHARACTER	Star Wars: The Empire Strikes Back	30	148	\$99.00	
10-31-16	TBSC	Central Bucks Zone/0901	9:14PM	D3C16PA08T09H CHARACTER	People of Earth	30	149	\$132.00	
10-31-16	TLC	Central Bucks Zone/0901	6:14PM	D3C16PA08T09H CHARACTER	Say Yes to the Dress	30	153	\$24.00	
10-31-16	TLC	Central Bucks Zone/0901	8:16PM	D3C16PA08T09H CHARACTER	Hoarding: Buried Alive	30	154	\$32.00	
10-31-16	TNT	Central Bucks Zone/0901	5:09AM	D3C16PA08T09H CHARACTER	Castle	30	159	\$63.00	
10-31-16	TNT	Central Bucks Zone/0901	5:52PM	D3C16PA08T09H CHARACTER	The Green Mile	30	160	\$80.00	
10-31-16	TNT	Central Bucks Zone/0901	8:20PM	D3C16PA08T09H CHARACTER	S.W.A.T.	30	161	\$106.00	
10-31-16	TRAV	Central Bucks Zone/0901	11:26PM	D3C16PA08T09H CHARACTER	Unknown	30	164	\$27.00	
10-31-16	USA	Central Bucks Zone/0901	11:05AM	D3C16PA08T09H CHARACTER	NCIS	30	169	\$65.00	
10-31-16	USA	Central Bucks Zone/0901	5:37PM	D3C16PA08T09H CHARACTER	NCIS	30	170	\$99.00	
10-31-16	USA	Central Bucks Zone/0901	9:34PM	D3C16PA08T09H CHARACTER	WWE Monday Night RAW/Movie	30	171	\$132.00	
10-31-16	AMC	Lower Bucks County Zone/3157	11:18PM	D3C16PA08T09H CHARACTER	Halloween	30	174	\$79.00	
10-31-16	BRVO	Lower Bucks County Zone/3157	9:36PM	D3C16PA08T09H CHARACTER	The Real Housewives of Orange County	30	176	\$158.00	
10-31-16	CMDY	Lower Bucks County Zone/3157	11:50PM	D3C16PA08T09H CHARACTER	At Midnight With Chris Hardwick	30	179	\$58.00	
10-31-16	CNN	Lower Bucks County Zone/3157	5:44AM	D3C16PA08T08H AGENDA	New Day	30	185	\$126.00	
10-31-16	CNN	Lower Bucks County Zone/3157	2:56PM	D3C16PA08T09H CHARACTER	CNN Newsroom With Brooke Baldwin	30	186	\$91.00	
10-31-16	CNN	Lower Bucks County Zone/3157	4:58PM	D3C16PA08T09H CHARACTER	The Lead With Jake Tapper	30	187	\$139.00	
10-31-16	CNN	Lower Bucks County Zone/3157	11:39PM	D3C16PA08T09H CHARACTER	CNN Tonight With Don Lemon	30	188	\$185.00	
10-31-16	ESP2	Lower Bucks County Zone/3157	5:24AM	D3C16PA08T09H CHARACTER	SportsCenter	30	194	\$35.00	
10-31-16	ESP2	Lower Bucks County Zone/3157	1:47PM	D3C16PA08T09H CHARACTER	College Football Live	30	195	\$29.00	
10-31-16	ESP2	Lower Bucks County Zone/3157	7:44PM	D3C16PA08T09H CHARACTER	SportsCenter	30	196	\$58.00	
10-31-16	ESPN	Lower Bucks County Zone/3157	8:50AM	D3C16PA08T09H CHARACTER	SportsCenter	30	201	\$203.00	
10-31-16	ESPN	Lower Bucks County Zone/3157	4:53PM	D3C16PA08T09H CHARACTER	Dan Le Batard Is Highly Questionable	30	202	\$168.00	
10-31-16	FOOD	Lower Bucks County Zone/3157	8:54PM	D3C16PA08T09H CHARACTER	Halloween Baking Championship	30	205	\$185.00	
10-31-16	FRFM	Lower Bucks County Zone/3157	10:23PM	D3C16PA08T09H CHARACTER	Hocus Pocus	30	208	\$132.00	
10-31-16	FX	Lower Bucks County Zone/3157	8:50PM	D3C16PA08T09H CHARACTER	Hotel Transylvania	30	211	\$158.00	
10-31-16	HGTV	Lower Bucks County Zone/3157	5:46PM	D3C16PA08T09H CHARACTER	House Hunters Renovation	30	215	\$178.00	
10-31-16	HGTV	Lower Bucks County Zone/3157	7:18PM	D3C16PA08T09H CHARACTER	House Hunters Renovation	30	216	\$237.00	
10-31-16	HIST	Lower Bucks County Zone/3157	10:50PM	D3C16PA08T09H CHARACTER	Pawn Stars: Pumped Up	30	219	\$185.00	
10-31-16	MNBC	Lower Bucks County Zone/3157	8:51AM	D3C16PA08T09H CHARACTER	Morning Joe	30	225	\$108.00	
10-31-16	MNBC	Lower Bucks County Zone/3157	12:51PM	D3C16PA08T09H CHARACTER	MSNBC Live	30	226	\$78.00	
10-31-16	MNBC	Lower Bucks County Zone/3157	5:57PM	D3C16PA08T09H CHARACTER	MTP Daily	30	227	\$119.00	
10-31-16	MNBC	Lower Bucks County Zone/3157	11:27PM	D3C16PA08T09H CHARACTER	The 11th Hour with Brian Williams	30	228	\$158.00	
10-31-16	NFLN	Lower Bucks County Zone/3157	7:59PM	D3C16PA08T09H CHARACTER	NFL Total Access	30	231	\$36.00	
10-31-16	SPK	Lower Bucks County Zone/3157	11:53PM	D3C16PA08T09H CHARACTER	R.I.P.D.	30	234	\$54.00	
10-31-16	TBSC	Lower Bucks County Zone/3157	9:14PM	D3C16PA08T09H CHARACTER	People of Earth	30	237	\$343.00	
10-31-16	TLC	Lower Bucks County Zone/3157	10:39AM	D3C16PA08T09H CHARACTER	I'm Pregnant and	30	242	\$39.00	
10-31-16	TLC	Lower Bucks County Zone/3157	6:31PM	D3C16PA08T09H CHARACTER	Say Yes to the Dress	30	243	\$60.00	
10-31-16	TLC	Lower Bucks County Zone/3157	9:51PM	D3C16PA08T09H CHARACTER	Hoarding: Buried Alive	30	244	\$79.00	
10-31-16	TNT	Lower Bucks County Zone/3157	9:34AM	D3C16PA08T09H CHARACTER	Charmed	30	249	\$130.00	
10-31-16	TNT	Lower Bucks County Zone/3157	5:52PM	D3C16PA08T09H CHARACTER	The Green Mile	30	250	\$198.00	
10-31-16	TNT	Lower Bucks County Zone/3157	8:19PM	D3C16PA08T09H CHARACTER	S.W.A.T.	30	251	\$264.00	
10-31-16	TRAV	Lower Bucks County Zone/3157	8:25PM	D3C16PA08T09H CHARACTER	Unknown	30	254	\$16.00	
10-31-16	USA	Lower Bucks County Zone/3157	12:04PM	D3C16PA08T09H CHARACTER	NCIS	30	259	\$168.00	
10-31-16	USA	Lower Bucks County Zone/3157	5:27PM	D3C16PA08T09H CHARACTER	NCIS	30	260	\$257.00	
10-31-16	USA	Lower Bucks County Zone/3157	10:35PM	D3C16PA08T09H CHARACTER	WWE Monday Night RAW/Movie	30	261	\$343.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-31-16	BRVO	Upper Bucks Zone/0262	8:30PM	D3C16PA08T09H CHARACTER	The Real Housewives of Orange County	30	2	\$62.00	
10-31-16	CMDY	Upper Bucks Zone/0262	7:25PM	D3C16PA08T09H CHARACTER	Jeff Dunham: Minding the Monsters	30	5	\$29.00	
10-31-16	CNN	Upper Bucks Zone/0262	6:43AM	D3C16PA08T09H CHARACTER	New Day	30	11	\$52.00	
10-31-16	CNN	Upper Bucks Zone/0262	3:28PM	D3C16PA08T09H CHARACTER	CNN Newsroom With Brooke Baldwin	30	12	\$36.00	
10-31-16	CNN	Upper Bucks Zone/0262	4:58PM	D3C16PA08T09H CHARACTER	The Lead With Jake Tapper	30	13	\$40.00	
10-31-16	CNN	Upper Bucks Zone/0262	7:54PM	D3C16PA08T08H AGENDA	Erin Burnett OutFront	30	14	\$84.00	
10-31-16	DISC	Upper Bucks Zone/0262	9:52PM	D3C16PA08T09H CHARACTER	Street Outlaws	30	17	\$62.00	
10-31-16	ESP2	Upper Bucks Zone/0262	8:34PM	D3C16PA08T09H CHARACTER	2016 World Series of Poker	30	20	\$36.00	
10-31-16	ESPN	Upper Bucks Zone/0262	8:50AM	D3C16PA08T09H CHARACTER	SportsCenter	30	25	\$79.00	
10-31-16	FOOD	Upper Bucks Zone/0262	4:53PM	D3C16PA08T09H CHARACTER	Halloween Wars	30	29	\$40.00	
10-31-16	FX	Upper Bucks Zone/0262	11:47PM	D3C16PA08T09H CHARACTER	Hotel Transylvania	30	34	\$69.00	
10-31-16	HGTV	Upper Bucks Zone/0262	7:18PM	D3C16PA08T09H CHARACTER	House Hunters Renovation	30	38	\$117.00	
10-31-16	HIST	Upper Bucks Zone/0262	4:42PM	D3C16PA08T09H CHARACTER	American Pickers	30	42	\$40.00	
10-31-16	HIST	Upper Bucks Zone/0262	11:15PM	D3C16PA08T09H CHARACTER	Lone Star Restoration	30	43	\$84.00	
10-31-16	MNBC	Upper Bucks Zone/0262	5:28AM	D3C16PA08T09H CHARACTER	First Look	30	49	\$52.00	
10-31-16	MNBC	Upper Bucks Zone/0262	5:57PM	D3C16PA08T09H CHARACTER	MTP Daily	30	50	\$40.00	
10-31-16	MNBC	Upper Bucks Zone/0262	7:57PM	D3C16PA08T09H CHARACTER	Hardball With Chris Matthews	30	51	\$84.00	
10-31-16	NFLN	Upper Bucks Zone/0262	10:13PM	D3C16PA08T09H CHARACTER	The Timeline	30	54	\$21.00	
10-31-16	SPK	Upper Bucks Zone/0262	8:57PM	D3C16PA08T09H CHARACTER	The Last House on the Left	30	57	\$36.00	
10-31-16	TBSC	Upper Bucks Zone/0262	7:16PM	D3C16PA08T09H CHARACTER	Star Wars: Return of the Jedi	30	60	\$139.00	
10-31-16	TLC	Upper Bucks Zone/0262	2:32PM	D3C16PA08T09H CHARACTER	My Big Fat American Gypsy Wedding	30	65	\$27.00	
10-31-16	TLC	Upper Bucks Zone/0262	5:15PM	D3C16PA08T09H CHARACTER	Say Yes to the Dress	30	66	\$16.00	
10-31-16	TLC	Upper Bucks Zone/0262	11:34PM	D3C16PA08T09H CHARACTER	Hoarding: Buried Alive	30	67	\$43.00	
10-31-16	TNT	Upper Bucks Zone/0262	4:54PM	D3C16PA08T09H CHARACTER	The Green Mile	30	73	\$60.00	
10-31-16	USA	Upper Bucks Zone/0262	9:28AM	D3C16PA08T09H CHARACTER	NCIS	30	82	\$73.00	
10-31-16	USA	Upper Bucks Zone/0262	5:37PM	D3C16PA08T09H CHARACTER	NCIS	30	83	\$72.00	
10-31-16	USA	Upper Bucks Zone/0262	7:24PM	D3C16PA08T09H CHARACTER	NCIS	30	84	\$139.00	

Order# EN11870165 Total: \$8,637.00



INVOICE NO.

EN5581455

BILL CYCLE

201611

## BILL TO

GREAT AMERICAN MEDIA  
1010 WISCONSIN AVENUE  
Suite 800  
Washington, DC 20007

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**REMITTANCE**

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
GREAT AMERICAN MEDIA	GREATAMERICA	DCCC	P96696

**Terms:** Net 30 Days

**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

**Special Note:**

**Phone:** 610-350-3675

**Fax:** 484-983-3126

**Note:** OMC\_Business\_Operations  
@cable.comcast.com

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**Net Balance Due****\$6,387.03**

We accept checks, money orders, and all major credit cards.